

Irene Teng

digital / graphic designer

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(61) 0406 313 110

Profile

Irene possesses an intimate knowledge of Interactive Media and trends within the online space, as well as a passion for graphic design and branding. She is looking for an opportunity to work in a studio/agency where she can acquire the skills and experience necessary to further herself as a Designer.

Skills

Website Design
Identity / Branding
eDM Design
Print Design

Digital illustrations
Digital Compositing
Photography
Photo Retouching

Typography
Basic Video Editing
Screen Printing

Technical

Adobe Photoshop

Adobe Flash

Final Cut / Affect Effects

Adobe Illustrator

Adobe LightRoom

Pages

Adobe InDesign

Adobe Acrobat Pro

HTML/CSS

Experience

Reactive Media Designer

2011 - Current

Selected Clients: Scholl, IPART

Design and illustrations for client campaigns, creating style and art direction to use across digital and print media.

Designing template pages for websites from art direction provided.

Working with wireframes and designing to accessibility and usability standards.

MAKE./ M&C Saatchi Digital Designer

2009 - 2011

Selected Clients: Woolworths, Westfield, Optus

Design and build banner ads, microsites, websites, eDMs and other digital advertising media.

Assist with the creation of concepts and storyboards for projects.

Designing to accessibility and usability standards.

Provide advice on HTML, web standards, information architecture and user experience.

Contribute and maintain the various templates, guidelines and procedures that advance the technical and design abilities of the agency.

Mark./ M&C Saatchi Junior Art Director

2010 Oct - Dec

Selected Clients: Optus, Qantas Frequent Flyer, OnePath

Design both digital and print advertising media.

Assist with the creation of concepts and storyboards for projects.

Charles Llyod / If Your Mind Was A Room
Designer (Freelancer)

2009

Selected Clients: Chesterton, Horton Pacific, Kingsmede, Butchers Hook

Designing corporate identity and branding used in both online and print content.
Designing, developing HTML / flash websites and eDMS.
Design and produce corporate printed advertising and point of sale packaging.
Setting up documents for print and liaising with clients and printers.

Built for People
Designer

2008 - 2009

Irene is a member of the boutique design collective Built for People. Highlights include creating collateral for Pelle store, and crafting vector illustrations used in projects for two leading financial institutes. She was in integral part in the creation of INLITE's mammoth 768 lightning product catalogue, being tasked with design production, creating custom dingbats for use within the catalogue, as well as the design of accompanying promotional material.

Stereo Haus
Retail Sales

2004 -2005

Maintaining and creating interior store layout and window presentation.
Establishing customer relationships. Counting, checking and maintaining stock.
General Sales & cash handling.

Exposure

Published in

FL.ag Magazine (Singapore) - World
Aids Issue
KVLT Magazine #1 (2008)
Tharunka Magazine Issues #4 & #1
Imprint Culture Lab – **Judge's Pick**

Exhibitions

Gallery285 – "Taboo" Group Show
Kudos Gallery – "Black/White"
Cofa Annual Show 07'

Education

University of New South Wales

Bachelor of Digital Media (2008)
Foundation Year Course - Design (2005) – **Subject Prize in Design**